

IN THE CLAIMS

Claims 1-25 (cancelled)

Claim 26 (new): A container erected or erectable from blank components to define a container said container being erected or erectable from a first blank to define a side wall type bliss container wrap component to define a rectangular base panel and end wall panels dependent therefrom, the base and each end wall panel having laterally (lateral with respect to the elongate axis of the base) extending flaps to allow the first blank's use as a side wall type bliss container wrap component, a second blank to define a full height side wall panel and a partial yet full height end wall attachment and/or reinforcement panel at each end of the side wall panel, a third blank similar to the second blank, and a fourth blank to define a lidding panel with attachment flaps to extend and adhesively be affixed to the top of the end wall panels and to the top of the side wall panels, said fourth blank having extending from a sidewall flap of the fourth blank at least into the lidding panel a zone perforately and/or frangibly defined to allow at least a partial tear opening thereof, if desired, from said sidewall flap.

Claim 27 (new): The container of claim 26 adapted for or at least suitable for transporting chilled meat or like unfrozen products.

Claim 28 (new): The container of claim 26 wherein the blank components are all of, at least in part, a paperboard or like laminate.

Claim 29 (new): The container of claim 26 wherein at least one of the blank components is of a single or multiple cushion corrugated board.

Claim 30 (new): The container of claim 26 wherein the first, second and third blanks are erected and/or former held for filling prior to fixing of the fourth blank thereto.

Claim 31 (new): The container of claim 26 wherein the second and third blanks are of a corrugated board material adapted to bear vertically (in a flute run direction of the corrugated board material) anticipated stack loads of the meat or like filled erect containers.

Claim 32 (new): The container of claim 26 wherein the first blank, second blank, third blank, and/or fourth blank is substantially as herein described with reference to any one of Figures 1A to 1DDD.

Claim 33 (new): The container of claim 26 herein the container erects to a form substantially as herein described with reference to Figures 1A through 3.

Claim 34 (new): A machine line that has been used (A) for erecting (at least in part) two types of container, the machine line having been used **in one mode** to define a container, said container being erected or erectable from at least a first blank to define a side wall type bliss container wrap component to define a rectangular base panel and end wall panels dependent therefrom, the base and each end wall panel having laterally (lateral with respect to the elongate axis of the base) extending flaps to allow the

first blank's use as a side wall bliss container wrap component, a second blank to define a full height side wall panel and a partial yet full height end wall attachment and/or reinforcement panel at each end of the side wall panel, a third blank similar to the second blank, and the machine having been used in a second mode to define a container, said container being erected or erectable from at least a first blank to define a side wall type bliss container wrap component to define a rectangular base panel and end wall panels dependent therefrom, the base and each end wall panel having laterally (lateral with respect to the elongate axis of the base) extending flaps to allow the first blank's use as a side wall bliss container wrap component, a second blank to define a full height side wall panel and a partial yet full height end wall attachment and/or reinforcement panel at each end of the side wall panel, and a third blank similar to the second blank,

- (B) that has been used to allow filling of the containers,
and,
- (C) that has been used in each of the modes, to effect filled container closure by a fourth blank to define a lidding panel with attachment flaps to extend and adhesively be affixed to the top of the end wall panels and the side wall panels, and wherein, in the first mode, the construction of the second and third blanks has been more substantial than in the second mode with respect to
 - 1) the extent of the end wall attachment and/or reinforcement panel at each end of the side wall panel of the first blank,
 - 2) the material from which the second and third blanks are formed, or
 - 3) both (1) and (2).

Claim 35 (new): A machine of claim 34 wherein the container of the first mode of erection was for chilled meat and the container of the second mode of erection was for frozen meat or meat to be frozen.

Claim 36 (new): A machine line of claim 34 wherein in each mode the first blank is identical.

Claim 37 (new): A machine line of claim 34 which in the modes of erection involves the use of hot melt adhesive.

Claim 38 (new): A machine line of claim 37 in which the fourth blank has been affixed by use of hot melt adhesive.

Claim 39 (new): A machine line of claim 34 which, in said first mode, has defined a container as a container erected or erectable from blank components to define a container said container being erected or erectable from a first blank to define a side wall type bliss container wrap component to define a rectangular base panel and end wall panels dependent therefrom, the base and each end wall panel having laterally (lateral with respect to the elongate axis of the base) extending flaps to allow the first blank's use as a side wall type bliss container wrap component, a second blank to define a full height side wall panel and a partial yet full height end wall attachment and/or reinforcement panel at each end of the side wall panel, a third blank similar to the second blank, and a fourth blank to define a lidding panel with attachment flaps to extend and adhesively be affixed to the top of the end wall panels and to the top of the side wall panels, said fourth blank having extending from a sidewall flap of the fourth blank at least into the lidding panel a zone

perforately and/or frangibly defined to allow at least a partial tear opening thereof, if desired, from said sidewall flap.

Claim 40 (new): The machine line of claim 34 which, in the second mode, has defined a closed container when the fourth blank is fitted thereto:

(A) without the lidding panel having at least in part perforate and/or frangible zones to encourage tear opening thereof; and

(B) without the end wall panels extending inwardly as far as in the first mode.

Claim 41 (new): The machine line of claim 34 wherein the end wall panels have at least substantially met at the central axis of the container in a first mode container whereas, in the second mode container, they are merely relatively small intrusions towards the centre.

Claim 42 (new): The machine line of claim 34 in which the container of the second mode is substantially of a form as hereinafter described with reference to Figures 2A to 2D.

Claim 43 (new): In combination, the blanks of both a mode 1 and a mode 2 container as claimed in claim 26.

Claim 44 (new): In combination, both a mode 1 and a mode 2 type of container set of blanks as defined in claim 26 and also a machine capable of erecting at least the carcase of each of the modes.

Claim 45 (new): The fill line which has included in the fill line a machine line adapted first to erect a carcase to be

filled of a mode 1 and/or mode 2 type container of any one of claim 34 and, post filling, to allow the fitting of the lidding feature thereto.

Claim 46 (new): A pack produced from blanks in accordance with claim 26 having used a machine line that has been used (A) for erecting (at least in part) two types of container, the machine line having been used **in one mode** to define a container, said container being erected or erectable from at least a first blank to define a side wall type bliss container wrap component to define a rectangular base panel and end wall panels dependent therefrom, the base and each end wall panel having laterally (lateral with respect to the elongate axis of the base) extending flaps to allow the first blank's use as a side wall bliss container wrap component, a second blank to define a full height side wall panel and a partial yet full height end wall attachment and/or reinforcement panel at each end of the side wall panel, a third blank similar to the second blank, and the machine having been used in a second mode to define a container, said container being erected or erectable from at least a first blank to define a side wall type bliss container wrap component to define a rectangular base panel and end wall panels dependent therefrom, the base and each end wall panel having laterally (lateral with respect to the elongate axis of the base) extending flaps to allow the first blank's use as a side wall bliss container wrap component, a second blank to define a full height side wall panel and a partial yet full height end wall attachment and/or reinforcement panel at each end of the side wall panel, and a third blank similar to the second blank, (B) that has been used to allow filling of the containers, and,

- (C) that has been used in each of the modes, to effect filled container closure by a fourth blank to define a lidding panel with attachment flaps to extend and adhesively be affixed to the top of the end wall panels and the side wall panels,
and wherein, in the first mode, the construction of the second and third blanks has been more substantial than in the second mode with respect to
- 1) the extent of the end wall attachment and/or reinforcement panel at each end of the side wall panel of the first blank,
 - 2) the material from which the second and third blanks are formed, or
 - 3) both (1) and (2).